



flower
GROW

GOOD *to* **GROW**

Product Catalogue



PATSY MCNULTY

What began as a humble family venture, carved out with weathered hands and a quiet vision, Clover grew into one of the most respected peat businesses in the UK and Ireland.

Over 50 years ago, Patsy McNulty, together with his wife Annie May, founded Clover with a shared dream and a deep-rooted respect for the land. While Patsy brought his quiet philosophy — work honestly, tread lightly, and give more than you take — Annie May matched him step for step with unwavering determination and a tireless work ethic. Just as he taught others to listen to the land, she taught them the value of perseverance, precision, and heart.

To them, peat wasn't just fuel or a growing product — it was a story, layers of time pressed into earth, waiting to warm homes, bring life to plants, or even flavour a wee dram of whiskey. They believed in harvesting responsibly, in building something that would last, not just in profit, but in principle. The annual community gatherings at the bog edge celebrate not only the harvest but the values they sowed together. Patsy's boots sit by the office door, not as a monument, but as a quiet reminder: that lasting success is found in humility, care, and the strength

to keep going. And in the spirit of Annie May — that no job is too small when done with pride, and no legacy is built alone.

In honouring Patsy, we honour the spirit of perseverance, of craftsmanship, and of connection—to each other and the land beneath our feet. His story does not end here; it lingers in every plant grown on Clover Products, whispering of the man who turned peat into legacy.

But Patsy's journey was never walked alone. Beside him every step of the way was his wife, Annie May—his steadfast partner in life and work. Her quiet strength and unwavering support were instrumental in building the foundation that Clover Grow stands on today.

Today, Clover Grow stands not only as a business, but as a tribute to both Patsy and Annie May. The aim today is to still maintain the high standards they set and produce the highest quality of product for both the Professional Grower and our Retail Customers.

Garry McGrath
Managing Director and Grandson

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RETAIL COMPOST PRODUCTS

GOOD *to*
GROW

Unrivalled Performance. Trusted by Industry Professionals.

Loved by Gardens.

Introducing our Flagship Product – Clover Grow Multipurpose

The Market-Leading Peat Compost

When only the best will do, choose the compost that growers swear by and gardens love and thrive on. Engineered with premium-grade peat and precision-blended nutrients, Clover Grow Multipurpose delivers every time:

- **Superior Root Development**

Proven to boost plant vitality from seedling to full bloom

- **Exceptional Water Retention**

Keeps moisture balanced for healthier, more resilient plants

- **Consistent Quality, Every Bag**

Trusted by commercial and retail growers across the UK, Ireland and Europe

- **Award-Winning Formula**

Backed by trials, data and 50 years of horticultural excellence

Whether you're cultivating crops or curating your garden, **Clover Grow Multipurpose** sets the standard for compost performance.

- Available now at leading retailers and garden centres – check out our website for your nearest stockist.

- Bulk orders and professional pricing available.

***Grow with confidence. Grow with the best.
Grow with Clover Grow Multipurpose***





MULTI-PURPOSE COMPOST



A consistent, high quality compost with a nutrient enriched formula and wetting agent to ensure easier sowing, potting, containers and hanging baskets.

Available in
100 Litre Bale
75, 60, 50, 40,
20 Litre Bag

MULTI-PURPOSE COMPOST



A consistent, high quality compost with a nutrient enriched formula and wetting agent to ensure easier sowing, potting, containers and hanging baskets.

Available in
75, 60, 40, 20
Litre Bag

ERICACEOUS COMPOST



A carefully formulated compost containing all the essential nutrients, trace elements and a wetting agent, pH adjusted for lime hating plants. Suitable for Heathers, Camelias, Azaleas, Rhododendrons and other lime hating species.

Available in
60 Litre Bag
40 Litre Bag

JI ENRICHED COMPOST



A high quality multi-purpose compost with added John Innes to increase water holding capacity and nutrient retention. Suitable for bedding plants, pot plants and shrubs. Use in tubs, containers and hanging baskets.

Available in
60 Litre Bag

TUB & BASKET COMPOST



A compost specifically formulated for summer hanging baskets and containers, with all the essential nutrients. It also contains Moisture Store granules for increased water retaining capacity.

Available in
40 Litre Bag

TRADITIONAL GOLD POTTING COMPOST



A professional quality compost for the hobby gardener, using 100% high quality screened & blended Irish peat. Formulated to our professional standards, to give the perfect balance of air, water and nutrient. It contains a specialist base fertiliser, Perlite and Slow release fertiliser to maintain and enhance optimum plant growth. Suitable for a wide range of ornamental, bedding and pot plants.

Available in
50 Litre Bag

TRADITIONAL GOLD TUB & BASKET COMPOST



A professional quality compost for the hobby gardener, using 100% high quality screened & blended Irish peat. Formulated to our professional standards, to give the perfect balance of air, water and nutrient. Contains our unique water holding polymer and Slow-releasing fertiliser to maintain & enhance optimum plant growth. Suitable for a wide range of ornamental plants in hanging baskets and tubs.

Available in
50 Litre Bag

MOTHER EARTH MULTI-PURPOSE COMPOST



A compost specifically formulated for summer hanging baskets and containers, with all the essential nutrients. It also contains Moisture Store granules for increased water retaining capacity.

Available in
60 Litre Bag

ROSE, TREE & SHRUB PLANTING COMPOST



A compost specifically formulated for the container growing of roses, trees and shrubs or as a soil improver prior to planting.

Available in
40 Litre Bag

IRISH MOSS PEAT



High quality sphagnum moss peat for compost making, soil improvement, mulching and lawn dressing.

Available in
200 Litre Bale
100 Litre Bale

GARDEN PEAT



Containing the highest quality sphagnum moss peat, this product helps improve natural drainage and aeration of heavy clay-type soils, while adding structure to light, sandy soils.

Available in
60 Litre Bag

TOMATO & SALAD BAG

A premium quality extra large tomato & salad crop bag, containing organic nutrients and seaweed extract for natural and fuller flavour produce.



Available in
Extra Large
Bag

ORGANIC SOIL CONDITIONER



A natural source of organic fibre and humus. Improves the most difficult of soils, helps retain moisture in dry soils, while improving drainage in heavy clay soils. Also acts to suppress common weeds.

Available in
50 Litre Bag

TOP SOIL



High quality screened top soil, a natural product for general garden improvement.

Available in
30 Litre Bag

BLENDED FARMYARD MANURE



Blended farm yard manure, a completely natural and organic garden fertiliser and soil improver.

Available in
40 Litre Bag

POTATO & VEGETABLE BAG



"Taste the difference"

A carefully formulated cropping bag containing natural plant foods. Suitable for a wide range of fruit and vegetables.

Available in
Extra Large
Bag

SPORTS TURF & LAWN DRESSING



A fine grade dressing formulated for all sports turfed areas, bowling greens and lawns.

Available in
25 Litre Bag

GROWING BAG

A high quality full size growing bag containing all the nutrients required to grow a wide variety of edible and ornamental crops.



Available in
Extra Large
Bag

SEED & CUTTING COMPOST



A specifically formulated compost containing essential nutrients ensuring healthy germination of seedlings and vigorous root development of cuttings.

Available in
25 Litre Bag

JOHN INNES SEED



A traditionally formulated John Innes compost specifically formulated for seed sowing.

Available in
25 Litre Bag

JOHN INNES NO. 1



A traditionally formulated John Innes compost for sensitive subjects, pricking out of seedlings and bedding plants.

Available in
25 Litre Bag

JOHN INNES NO. 2



A traditionally formulated John Innes compost for potting on of bedding plants and vegetable plants.

Available in
25 Litre Bag

JOHN INNES NO. 3



A traditionally formulated John Innes compost for final potting, suitable for tomatoes, chrysanthemums, tubs, baskets and shrubs.

Available in
25 Litre Bag

BLOOMING MAGIC

Introducing Blooming Magic – Nature’s Power in Every Handful

Unlock the full potential of your garden with **Blooming Magic**, our newly launched multi-purpose compost crafted for vibrant growth and lasting vitality. Packed with **natural nutrition** and enriched with **wild seaweed harvested from the pristine Irish Atlantic coast**, Blooming Magic delivers a rich, balanced blend that plants crave.

This premium compost combines **100% Irish peat** with **seaweed extract**, a time-honoured natural booster known to enhance root development, improve nutrient uptake, and stimulate flowering and growth. Whether you're nurturing bedding plants, potting up containers, or revitalizing tubs, Blooming Magic provides the perfect foundation for lush, healthy results.

We believe in growing with integrity. That's why every bag of Blooming Magic is formulated with care—free from synthetic additives, and full of the goodness nature intended. The added wetting agent ensures consistent moisture retention, while perlite improves aeration for stronger, more resilient roots.

From professional growers to passionate home gardeners, Blooming Magic is your go-to choice for sustainable success. It's more than compost—it's a commitment to quality, tradition, and the magic of the Irish landscape.

Available now in 50L bags. Stock up while supplies last and give your plants the gift of natural nourishment.

Blooming Magic—where nature meets performance and we are Good to Grow.



Transform your garden with Clover Grow's premium Bark Bales — the ultimate mulch for beauty, protection, and sustainability. Sourced responsibly and packed with care, our bark bales are more than just ground cover — they're a statement of quality.

- **Suppress weeds naturally**
- **Retain moisture and enrich soil**
- **Add texture and elegance to any landscape**

Whether you're refreshing flower beds or creating woodland paths, Clover Grow bark bales deliver long-lasting performance with a natural look that complements every outdoor space. Plus, our eco-friendly packaging and commitment to sustainable sourcing mean you're doing good for your garden and the planet.

***Clover Grow —
Growing Better, Naturally
and Good to Grow***



**Available in
100 Litre
Bale**

BARK PRODUCTS

GOOD *to*
GROW

All Clover Bark products are packed from a responsible and sustainable source, and we offer three high quality consistent grades. Clover Bark is ideal for use in the improvement of garden borders, soil structure and weed control, Landscapes, inclusion in Growing Media and is safe for use in play areas.

BARK CHIPS



A 10mm–30mm screened quality bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flower-beds and borders.

Available in
60 Litre Bag

MINI CHIPPED BARK



A 6mm–10mm screened quality mini chipped bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flower-beds and borders.

Available in
60 Litre Bag
75 Litre Bag

COMPOSTED FINE BARK



A 0mm–6mm screened quality composted fine bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flower-beds and borders.

Available in
75 Litre Bag



CHICKEN PELLETS

*Grow Strong, Naturally –
With Premium Chicken Fertiliser Pellets.*

Unlock the secret to lush, thriving gardens with our all-natural Chicken Fertiliser Pellets – the perfect boost for vegetables, flowers, and lawns. Packed with essential nutrients like nitrogen, phosphorus, and potassium, these slow-release pellets enrich your soil and promote vigorous root development, vibrant blooms, and bumper harvests.

Sustainably sourced and eco-friendly, our pellets improve soil structure and encourage beneficial microbial activity – giving your plants the nourishment they need without synthetic chemicals. Whether you're a seasoned gardener or just starting out, this organic solution is easy to apply and safe for pets and wildlife.

**Healthy soil, happy plants,
and a greener tomorrow –
all in one pellet.**

Try it today and watch your garden come alive with colour, strength and vitality.

Available in convenient 10kg bags and 7kg buckets for gardens big and small.

Your plants will thank you!



PEAT FREE PRODUCTS

GOOD *to*
GROW

The Future of Growing – Our Best Peat-Free Compost, Proven to Perform

Say goodbye to Peat and hello to powerful, planet-friendly results. Our Premium Peat-Free Compost is scientifically trialled and proven to outperform traditional blends – delivering exceptional growth, root strength, and moisture retention across a wide range of plants.

Backed by rigorous trials with leading horticultural experts, this compost consistently delivers:

- **Bigger blooms**
- **Higher yields**
- **Stronger, healthier roots**

Made from responsibly sourced organic materials, it's rich in nutrients, free from Peat, and kind to the environment – helping you grow sustainably without compromising on quality.

Whether you're planting vegetables, flowers, or shrubs, our compost gives your garden the edge. Trusted by professionals, loved by home growers.

Tested. Trusted. Transformative. Join the peat-free revolution and grow with confidence. Available now at leading retailers and garden centres.



*The Future of Growing —
Our Best Peat-Free Compost, Proven to Perform*

PEAT FREE MULTI-PURPOSE COMPOST



A Peat Free Multi-Purpose Compost made from Organic Matter, blended with Woodfibre & Coir, with added Perlite.

Available in
40 Litre Bag

PEAT FREE ERICACEOUS COMPOST



A Peat Free Ericaceous Compost made from Organic Matter, blended with Woodfibre, with added Perlite & PH adjusted.

Available in
40 Litre Bag

PEAT FREE MULTI-PURPOSE JOHN INNES COMPOST



A Peat Free JI Enriched Multi-Purpose Compost made from Organic Matter, blended with Woodfibre & Coir, with added Perlite & Sterilised Loam.

Available in
40 Litre Bag

PEAT FREE TUB & BASKET COMPOST



A Peat Free Tub & Basket Compost made with an open structure, made from Organic Matter, blended with Woodfibre & Coir, with added Perlite & H2 water retaining granules.

Available in
40 Litre Bag

PROFESSIONAL PRODUCTS

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Grow with Confidence: **Premium Peat Growing Media for Professionals**

At the heart of every thriving crop is a growing medium you can trust. Our professional-grade based substrates are engineered for performance, consistency, and results — designed specifically for commercial growers who demand excellence.

Precision-Formulated for Professional Results

Our range includes tailored blends for propagation, potting, and container production — each optimized for water retention, aeration, and nutrient availability.

Consistent Quality, Batch After Batch

We use rigorously screened peat and advanced mixing technology to ensure uniform structure and performance — so you can focus on growing, not troubleshooting.

Sustainable by Design

Responsibly sourced peat, reduced environmental impact, and ongoing innovation toward circular growing systems. Because sustainability isn't a trend — it's a commitment.

Trusted by Growers Across the UK, Ireland & Europe

From ornamentals to edibles, our substrates support healthy root development, vigorous growth, and predictable yields.

Let Your Crops Speak for Themselves.

Partner with us and experience the difference of growing media built on decades of horticultural expertise and a vision for the future made especially for the Professional Growers.



POT/BEDDING COMPOST



Fine to medium grade peat, with all the essential nutrients, trace elements and wetting agent. Suitable for tray bedding and small pots.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 11-13%, pH = 5.5-6 Fraction range: 0-12mm

POTTING COMPOST



Medium grade peat, with high nutrient and open structure to increase drainage. Contains wetting agent and Perlite. Suitable for short and long term pot plants, baskets and containers.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 12-14%, pH = 5.5-6 Fraction range: 0-15mm

TUB & BASKET COMPOST



Medium grade peat with high nutrient. The addition of Moisture Store granules reduces watering frequency and helps prevent water evaporation. Suitable for tubs, planters and summer hanging baskets.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 13-15%, pH = 5.5-6 Fraction range: 0-15mm

SEED & MODULAR COMPOST



Fine grade peat, with low nutrient to control early growth. Contains wetting agent and 5% sand to ensure root contact and prevent capping. Suitable for seed sowing, plug trays, cuttings and general propagation.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 10-12%, pH = 5.5-6 Fraction range: 0-6mm

PRIMULA & PANSY COMPOST



Fine to medium grade peat, with the addition of clay granules and low base nutrient for optimum growth control. This mix also contains fine bark and a lower pH to help control disease and maintain iron uptake.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 12-14% pH 5.0-5.5 Fraction range: 0-12mm

CONTAINER COMPOST



Medium to coarse grade peat, open structured with optional grit. Contains wetting agent and base nutrient with trace elements. Controlled release fertiliser and insecticides may be added to accommodate crop requirements. Suitable for nursery stock, shrubs and large pot plants.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 14-16% pH = 5.5-6 Fraction range: 0-25mm

CYCLAMEN & POINSETTIA COMPOST



An open structured compost containing expanded clay granules and graded bark, specifically formulated for Cyclamen and Poinsettia.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 14–16% pH 5.5–6 Fraction range: 0–25mm

HERBACEOUS COMPOST



A medium grade peat with added grit and bark, suitable for a wide range of herbaceous perennials. Contains wetting agent and base nutrients. Controlled release fertilisers and insecticides are optional.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 14–16% pH = 5.5–6 Fraction range: 0–25mm

ERICACEOUS COMPOST



Medium to coarse grade peat, open structured with optional grit. Contains wetting agent and base nutrient with trace elements. Controlled release fertiliser and insecticides may be added to accommodate crop requirements. Suitable for a wide range of lime hating species.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 14–16%, pH = 4–4.5 Fraction range: 0–25mm

ALPINE COMPOST



Compost containing horticultural grit, sterilised loam and washed sand. Specifically formulated for a wide range of alpine and low nutrient thriving species.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 12–14%, pH = 6–6.5 Fraction range: 0–15mm

COARSE POTTING COMPOST



Medium grade peat with added coarse fractions to give a more open structure than the Clover Potting. Contains all essential base nutrients wetting agent, and Perlite. Suitable for longer term pot plant, nursery stock, liners and perennials. Controlled release fertilisers and insecticides are optional.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 13–15%, pH 5.5–6 Fraction range: 0–20mm

TREE PLANTING & MULCHING

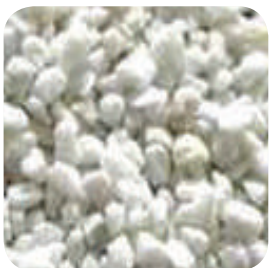


An economical peat based tree planting and mulching compost. Formulated using a high quality slow release fertiliser plus trace elements, for use in a wide range of landscape applications.

Available in
75 Litre Bag
3m³ Bulk Bag

AFP = 11–14%, pH = 5.5–6 Fraction range: 0–15mm

Specialist recipe mixing to customer's own formulation, can easily be accommodated and is available in 75 litre bags and 3m³ bags. A wide range of additives are available for incorporation including:



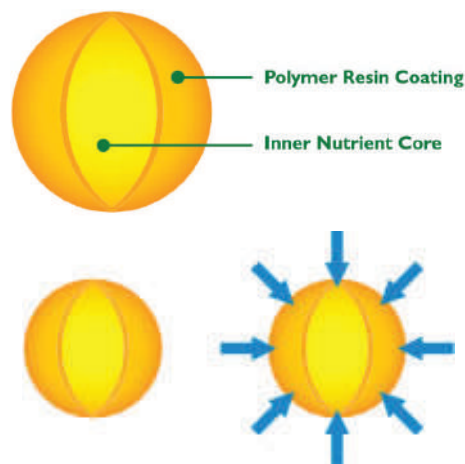
- Bulk bags contain 3 cu. m³ of growing media
- 24 Bulk Bags per load
- Bags are palletised and wrapped
- Bulk bags are 110 x 110 x 2000cm
- Controlled and Slow Release fertilisers
- Nutrient and pH variations
- Graded Barks
- Moisture storing granules
- Sterilised loam
- Clay granules
- Vermiculite
- Perlite
- Sand
- Grit

MULTICOTE CONTROLLED RELEASE FERTILISERS



High quality nutrients in granular form encapsulated in a multi-layer polymeric coating. Following application, the granules absorb moisture which dissolves the nutrients. These are then diffused through the coating to the root zone. Nutrient release is governed by soil temperature, with the release rate increasing as the temperature rises. Multicote technology ensures precise and extended diffusion of balanced NPK nutrition throughout the growth cycle.

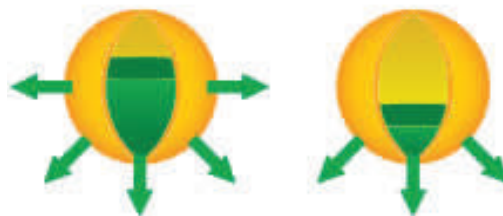
Available in
25kg Bag



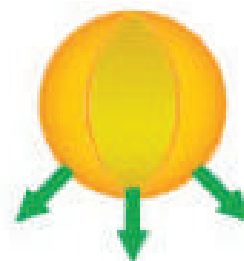
1 After application, the granule takes up moisture over a period of 7 - 10 days. A small portion of the nitrogen is uncoated for initial release.



2 Nutrients are released as soon as the soil temperature rises above 6°.



3 Release carries on through the growing season according to the soil temperature - if it drops, so does the release rate.



4 At the end of the products release period, the nutrients are totally exhausted and the granule degrades.

MULTICOTE®

CRFs are available with the following release longevities

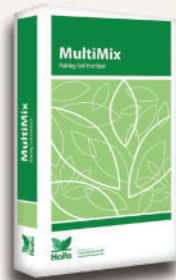
	15°C (60°F)	21°C (70°F)	30°C (86°F)
Multicote® 4	6 months	4 months	2 months
Multicote® 6	7-8 months	6 months	3-4 months
Multicote® 8	9-10 months	8 months	5-6 months
Multicote® 12	15-16 months	12 months	7-8 months

MULTICOTE ADDITIONAL INFORMATION

For More information on Multicote Main Formulae, recommended applications and plant guide please visit the clover peat website at www.clovergrow.com

MULTIMIX FERTILISER

We only use the highest quality PG mix type base feeds, which are RHP assured, in all our products to ensure consistent growth.



NATIONWIDE DISTRIBUTION

A haulage surcharge may apply to deliveries into certain areas of the UK

LOAD SIZE

From Northern Ireland:

20 – 24 pallets on articulated vehicle.

Less than 10 pallets:

Via local wholesaler distributor

Chief Operation Officer UK & Ireland

Sean Furlong

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