



PRODUCT CATALOGUE





PATSY MCNULTY

What began as a humble family venture, carved out with weathered hands and a quiet vision, Clover grew into one of the most respected peat businesses in the UK and Ireland.

Over 50 years ago, Patsy McNulty, together with his wife Annie May, founded Clover with a shared dream and a deep-rooted respect for the land. While Patsy brought his quiet philosophy — work honestly, tread lightly, and give more than you take — Annie May matched him step for step with unwavering determination and a tireless work ethic. Just as he taught others to listen to the land, she taught them the value of perseverance, precision, and heart.

To them, peat wasn't just fuel or a growing product — it was a story, layers of time pressed into earth, waiting to warm homes, bring life to plants, or even flavour a wee dram of whiskey. They believed in harvesting responsibly, in building something that would last, not just in profit, but in principle. The annual community gatherings at the bog edge celebrate not only the harvest but the values they sowed together. Patsy's boots sit by the office door, not as a monument, but as a quiet reminder: that lasting success is found in humility, care, and the strength

to keep going. And in the spirit of Annie May — that no job is too small when done with pride, and no legacy is built alone.

In honouring Patsy, we honour the spirit of perseverance, of craftsmanship, and of connection—to each other and the land beneath our feet. His story does not end here; it lingers in every plant grown on Clover Products, whispering of the man who turned peat into legacy.

But Patsy's journey was never walked alone. Beside him every step of the way was his wife, Annie May—his steadfast partner in life and work. Her quiet strength and unwavering support were instrumental in building the foundation that Clover Grow stands on today.

Today, Clover Grow stands not only as a business, but as a tribute to both Patsy and Annie May. The aim today is to still maintain the high standards they set and produce the highest quality of product for both the Professional Grower and our Retail Customers.

Garry McGrath
Managing Director and Grandson

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RETAIL COMPOST PRODUCTS



Grow with confidence. Grow with the best. Grow with Clover Grow Blooming Magic.

Engineered with premium peat, perlite, and wild Atlantic seaweed extract, Blooming Magic delivers trial-backed quality backed by 50 years of horticultural expertise. Trusted by growers across the UK, Ireland, and Europe, this award-winning formula balances moisture retention and boosts root vitality from seedling to full bloom.



BLOOMING MAGIC COMPOST

A Premium Peat-Based Compost enriched with Precision-Blended Nutrients, Atlantic Seaweed Extract & Perlite for superior root development and water retention.

Available in
50 Litre Bag



MULTI-PURPOSE COMPOST

A consistent, high quality compost with a nutrient enriched formula and wetting agent to ensure easier watering. Used for seed sowing, potting, containers and hanging baskets.

Available in
100 Litre Bale
75, 60, 50, 40, 20 & 10 Litre Bag



ERICACEOUS COMPOST

A carefully formulated compost containing all the essential nutrients, trace elements and a wetting agent, pH adjusted for lime hating plants. Suitable for Heathers, Camellias, Azaleas, Rhododendrons and other lime hating species.

Available in
60 Litre Bag



JI ENRICHED COMPOST

A high quality multi-purpose compost with added John Innes to increase water holding capacity and nutrient retention. Suitable for bedding plants, pot plants and shrubs. Use in tubs, containers and hanging baskets.

Available in
60 Litre Bag



TUB & BASKET COMPOST

A compost specifically formulated for summer hanging baskets and containers, with all the essential nutrients. It also contains Moisture Store granules for increased water retaining capacity.

Available in
40 Litre Bag



TRADITIONAL GOLD POTTING COMPOST

Professional-grade hobbyist compost from 100% screened Irish peat, balancing air, water, and nutrients. Enriched with base fertiliser, Perlite, and slow-release nutrients for maximum growth. Ideal for ornamental, bedding, and pot plants.

Available in
50 Litre Bag



TRADITIONAL GOLD TUB & BASKET COMPOST

Professional-grade hobbyist compost from 100% screened Irish peat. Features water-holding polymers and slow-release fertiliser for maximum growth. Ideal for ornamental plants in hanging baskets and tubs.

Available in
50 Litre Bag



MOTHER EARTH MULTI- PURPOSE COMPOST

A compost specifically formulated for summer hanging baskets and containers, with all the essential nutrients. It also contains Moisture Store granules for increased water retaining capacity.

Available in
60 Litre Bag



ROSE, TREE & SHRUB PLANTING COMPOST

A compost specifically formulated for the container growing of roses, trees and shrubs or as a soil improver prior to planting.

Available in
40 Litre Bag



IRISH MOSS PEAT

High quality sphagnum moss peat for compost making, soil improvement, mulching and lawn dressing.

Available in
100 Litre Bale



GARDEN PEAT

Containing the highest quality sphagnum moss peat, this product helps improve natural drainage and aeration of heavy clay-type soils, while adding structure to light, sandy soils.

Available in
60 Litre Bag

TOMATO & SALAD BAG

A premium quality extra large tomato & salad crop bag, containing organic nutrients and seaweed extract for natural and fuller flavour produce.



Available in
Extra Large Bag

GROWING BAG

A high quality full size growing bag containing all the nutrients required to grow a wide variety of edible and ornamental crops.



Available in
4 Plant

TOP SOIL

High quality screened top soil, a natural product for general garden improvement.



Available in
30 Litre Bag

BLENDED FARMYARD MANURE

Blended farm yard manure, a completely natural and organic garden fertiliser and soil improver.



Available in
40 Litre Bag

ORGANIC SOIL CONDITIONER

A natural source of organic fibre and humus. Improves the most difficult of soils, helps retain moisture in dry soils, while improving drainage in heavy clay soils. Also acts to suppress common weeds.



Available in
50 Litre Bag

POTATO & VEGETABLE BAG

"Taste the difference"

A carefully formulated cropping bag containing natural plant foods. Suitable for a wide range of fruit and vegetables.



Available in
50 Litre Bag



SPORTS TURF & LAWN DRESSING

A fine grade dressing formulated for all sports turfed areas, bowling greens and lawns.

Available in
25 Litre Bag



SEED & CUTTING COMPOST

A specifically formulated compost containing essential nutrients ensuring healthy germination of seedlings and vigorous root development of cuttings.

Available in
25 Litre Bag



JOHN INNES SEED

A traditionally formulated John Innes compost specifically formulated for seed sowing.

Available in
25 Litre Bag



JOHN INNES NO. 1

A traditionally formulated John Innes compost for sensitive subjects, pricking out of seedlings and bedding plants.

Available in
30 Litre Bag



JOHN INNES NO. 2

A traditionally formulated John Innes compost for potting on of bedding plants and vegetable plants.

Available in
30 Litre Bag



JOHN INNES NO. 3

A traditionally formulated John Innes compost for final potting, suitable for tomatoes, chrysanthemums, tubs, baskets and shrubs.

Available in
30 Litre Bag

The Future of Growing- Proven Peat-Free Performance

Say goodbye to peat without compromising on quality. Scientifically trialled by horticultural experts, our Premium Peat-Free Compost outperforms traditional blends—delivering bigger blooms, higher yields, and stronger roots.

Rich in organic nutrients with exceptional moisture retention, it gives flowers, vegetables, and shrubs the edge they need.

Tested, trusted, and planet-friendly, it's the ultimate sustainable choice for professionals and home growers alike. Join the peat-free revolution—available now at leading garden centres.



PEAT FREE MULTI-PURPOSE COMPOST

A Peat Free Multi-Purpose Compost made from Organic Matter, blended with Woodfibre & Coir, with added Perlite and 6 months slow release feed.

Available in
40 Litre Bag



PEAT FREE MULTI-PURPOSE JOHN INNES COMPOST

A Peat Free JI Enriched Multi-Purpose Compost made from Organic Matter, blended with Woodfibre & Coir, with added Perlite, Sterilised Loam and 6 months slow release feed.

Available in
40 Litre Bag



PEAT FREE ERICACEOUS COMPOST

A peat-free, ericaceous compost crafted from organic matter and blended with wood fiber. This mix includes added perlite and is pH adjusted, along with 6 months of slow-release feed for optimal growth.

Available in
40 Litre Bag



PEAT FREE TUB & BASKET COMPOST

A Peat Free Tub & Basket Compost made with an open structure, made from Organic Matter, blended with Woodfibre & Coir, with added Perlite & H2 water retaining granules. With added 6 months slow release feed.

Available in
40 Litre Bag

Clover Grow GROGREEN PEAT FREE

Clover Grow Ltd • Independent Glasshouse Trial Summary

NIAB CERTIFIED TRIAL



+110%

PETUNIA BIOMASS VS BEST COMPETITOR

2x

MORE FLOWERS VS LEADING BRANDS

9.4/10

EDIBLE CROP ROOT DEVELOPMENT
SCORE

100%

PEAT-FREE SUSTAINABLE
FORMULATION

INDEPENDENT TRIAL (NIAB 2025)

An independent trial conducted by **NIAB** (Project CLO-25-A, April–June 2025) evaluated **Clover GroGreen Peat Free** against 4 market-leading competitor peat-free formulations across ornamental (Petunia) and edible (Lettuce & Tomato) species.

Over the 8-week trial, performance was evaluated across four core metrics: fresh biomass weight (g), leaf colour (1–10 scale), root system development (1–10 scale), and total open flower count (Petunia only).

KEY FINDINGS

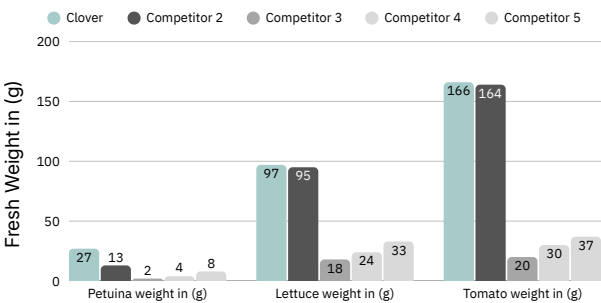
Clover GroGreen Peat Free significantly outperformed all four competitor brands across every single metric for ornamental plants - more than doubling both the fresh plant weight (27g vs. 12g) and flower count (19.4 vs. 12.8) of the nearest competitor by Week 8.

For vegetable crops (Lettuce and Tomato), GroGreen co-led top-tier market performance alongside Competitor 2, yielding over 2.9x to 5.5x more foliage weight in lettuce (97.27g) and over 4.4x more weight in tomatoes (165.80g) compared to three other major leading competitors.

In Lettuce, GroGreen achieved a rich leaf colour score of 6.7 out of 10, significantly outperforming competitor formulations 3, 4, and 5 (which averaged 4.3).

GROWTH COMPARISON

PLANT GROWTH ACROSS PLANT SPECIES (FRESH BIOMASS OUTPUT) AT END OF TRIAL



WHY CHOOSE GROGREEN PEAT FREE?

100% Sustainable Performance:
Growers do not need to compromise on yield, foliage quality, or root vigor when transitioning to eco- friendly peat-free media.

Proven Nutrient Retention:
Maintains high visual foliage color scores (6/10 vs competitor average 4.2/10)

Versatile Across Crop Types:
One single multipurpose premium formulation designed for exceptional results in ornamentals, leafy salad greens, and heavy-fruited edibles.

PETUNIA PERFORMANCE DATA TABLE

Trial Parameter	GroGreen Peat Free	Best Competitor
Petunia Flower Count (Wk6)	19.4	12.8
Petunia Leaf Colour (out of 10)	6	4.2
Petunia Root Quality (out of 10)	5.7	2.7
Petunia Fresh Weight	27.02g	12.88g

PETUNIA PERFORMANCE IMAGERY (END OF 8 WEEK TRIAL)





BARK CHIPS

A 10mm–30mm screened quality bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flower beds and borders.

Available in
100 Litre Bale
90 & 60 Litre Bag



PLAYGRADE WOOD CHIP

Sustainably sourced and low-dust, Clover Playgrade Woodchip creates a safe, natural surface for playgrounds, schools, and gardens. Supplied in convenient, easy-to-spread 100-litre bales for professionals and DIYers.

Available in
100 Litre Bale



MINI CHIPPED BARK

A 6mm–10mm screened quality mini chipped bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flowerbeds and borders.

Available in
60 Litre Bag



COMPOSTED FINE BARK

A 0mm–6mm screened quality composted fine bark from sustainable resources. Bark suppresses most weed growth, retains moisture, is safe and hygienic for play areas, provides insulation for delicate roots and is an attractive mulch around flower beds and borders.

Available in
60 Litre Bag

Premium Bark Products — Natural Beauty, Superior Protection

Transform flower beds, borders, and woodland paths with Clover Grow Bark products—the ultimate sustainable mulch for long-lasting performance.

Responsibly sourced and packed in eco-friendly packaging, our premium bark suppresses weeds naturally, locks in moisture, and enriches soil while adding texture and elegance to any landscape.

Doing good for your garden and the planet.

CHICKEN PELLETS



Grow Strong, Naturally - With Premium Chicken Fertiliser Pellets.



Unlock the secret to lush, thriving gardens with our all-natural Chicken Fertiliser Pellets – the perfect boost for vegetables, flowers, and lawns.

Packed with essential nutrients like nitrogen, phosphorus, and potassium, these slow-release pellets enrich your soil and promote vigorous root development, vibrant blooms, and bumper harvests.

Sustainably sourced and eco-friendly, our pellets improve soil structure and encourage beneficial microbial activity – giving your plants the nourishment they need without synthetic chemicals. Whether you're a seasoned gardener or just starting out, this organic solution is easy to apply and safe for pets and wildlife.

Healthy soil, happy plants, and a greener tomorrow – all in one pellet. Try it today and watch your garden come alive with colour, strength and vitality.

Available in convenient 10kg bags and 7kg buckets for gardens big and small.
–Your plants will thank you!

PALLET DELIVERIES ACROSS THE UK



Need smaller quantities? No problem.

Thanks to our pallet courier service, you can order as little as a single pallet—no full truckload required.

THE Pallet Network

Premium Peat Growing Media for Professionals

At the heart of every thriving crop is a substrate you can trust. Engineered for commercial growers who demand excellence, our professional-grade media deliver the ultimate balance of water retention, aeration, and nutrient availability.

Precision-Formulated for Professional Results

Our range includes tailored blends for propagation, potting, and container production — each optimised for water retention, aeration, and nutrient availability.

Consistent Quality, Batch After Batch

We use rigorously screened peat and advanced mixing technology to ensure uniform structure and performance — so you can focus on growing, not troubleshooting.

Sustainable by Design

Responsibly sourced peat, reduced environmental impact, and ongoing innovation toward circular growing systems. Because sustainability isn't a trend — it's a commitment.

[To view/download our Professional Brochure Click Here](#)

Trusted by Growers Across the UK, Ireland & Europe

From ornamentals to edibles, our substrates support healthy root development, vigorous growth, and predictable yields.

Let Your Crops Speak for Themselves.

Partner with us and experience the difference of growing media built on decades of horticultural expertise and a vision for the future made especially for the Professional Growers.



**Available in
75 & 60 Litre bags**

SPECIAL MIXES & PRO BALES



BESPOKE SPECIAL MIXES

Specialist recipe mixing to customer's own formulation, can easily be accommodated and is available in 75 litre bags, 3m³ bags and Pro Bales.

A wide range of additives are available for incorporation including:

- Peat free & peat reduced mixes
- Controlled and Slow Release fertilisers
- Nutrient and pH variations
- Graded Barks
- Moisture storing granules
- Sterilised loam
- Clay granules
- Vermiculite
- Perlite, Sand & Grit
- Coir
- Woodfibre



LARGE-SCALE PACKAGING & FORMAT OPTIONS

3M³ BULK BAGS

- Bulk bags contain 3 m³
- 24 bulk bags per load
- Bulk bags are palletised and hooded
- Bulk bag dimensions: 110 x 110 x 200cm



NEW PRO BALES

- Compressed for maximum freight and storage efficiency
- Engineered for bale-breaker machines
- Uv-resistant all weather wrap



flower GROW

flower
GROW

PRODUCT CATALOGUE



SMART CHOICE ESSENTIAL RANGE



MULTI-PURPOSE COMPOST

Available in
44 Litre Bag



PEAT FREE MULTI-PURPOSE COMPOST

Available in
44 Litre Bag



ERICACEOUS COMPOST

Available in
44 Litre Bag



J1 ENHANCED COMPOST

Available in
44 Litre Bag



TUB & BASKET COMPOST

Available in
44 Litre Bag



BARK CHIPS

Available in
35 Litre Bag



MULTI-PURPOSE COMPOST

Available in
56 & 22 Litre Bag



TUB & BASKET COMPOST

Available in
50 Litre Bag



JI ENHANCED COMPOST

Available in
50 Litre Bag



ERICACEOUS COMPOST

Available in
50 Litre Bag



IRISH GARDEN PEAT

Available in
50 Litre Bag



ROSE TREE PLANTING & MULCHING

Available in
50 Litre Bag

PREMIUM BARK RANGE



BARK CHIPS

Available in
56 Litre Bag

Premium Flower Grow Bark for Lasting Protection & Finish

Engineered for professional growers and garden enthusiasts alike, our Flower Grow Bark premium range provides the ultimate natural solution for weed suppression, moisture control, and root protection.

Crafted from 100% high-grade, graded bark, this decorative yet functional mulch helps regulate soil temperature while creating a clean, professional finish for beds, borders, and container displays.

Highly durable and slow to break down, it enriches soil structure over time—giving your plants the ideal environment to thrive season after season.



MINI BARK CHIPS

Available in
56 Litre Bag



COMPOSTED FINE BARK

Available in
56 Litre Bag





TOP SOIL

Available in
40 Litre Bag



FARMYARD MANURE

Available in
50 Litre Bag



OWN LABEL COMPOST & BARK PRODUCTS

Available in
75, 60, 56, 50 & 44 Litre Bag

Your Brand. Our Premium Manufacturing.

Expand your retail lineup with custom-branded, high-performance compost and bark products built to your exact specifications.

With a minimum order quantity of 30,000 bags, we handle everything from bespoke substrate mixing to professional bag design and printing, delivering a complete turnkey packaging solution for your brand.



BOURBON WHISKEY BARRELS

Available in
Full & Half Barrels

Authentic Rustic Charm for Garden & Retail Ranges

Add authentic rustic charm to your range with our genuine Bourbon Whiskey Barrels, perfect for garden planters and feature landscaping.

Sourced for exceptional durability and character, they are available in both full and half-barrel options with flexible delivery available in full, half loads and single pallets deliveries to suit your stock requirements.

NATIONWIDE DISTRIBUTION

LOAD SIZE

From Northern Ireland:
20 – 24 pallets on articulated vehicle.

Less than 10 pallets:
Via local wholesaler/distributor

Find us on socials:

A map of the United Kingdom is centered on the page. It is divided into several regions, each with a red location pin and a callout box. The callout boxes contain contact information for regional sales managers. The regions shown are: North East & Scotland, North West, Midlands & South, and National Sales Manager & East Anglia. There is also a callout box for the Chief Operation Officer UK & Ireland.

Chief Operation Officer UK & Ireland Sean Furlong
Mobile: 07562 671794
Tel: 00353 86 796 9696
Email: sean@clovergrow.com

North East & Scotland
Robert Greener
Mobile: 07743 926725
Email: robert@clovergrow.com

North West
Sandra Robinson
Mobile: 07743 926727
Email: sandra@clovergrow.com

Midlands & South
Sharon Pancoust
Mobile: 07596 872672
Email: sharon@clovergrow.com

National Sales Manager & East Anglia
Andrew Mather
Mobile: 07976 252698
Email: andrew@clovergrow.com

CONTACT DETAILS

Head Office

16 Derryloughan Road, Dungannon,
Co. Tyrone, BT71 4QR

Factory & Sales

58 Loughbeg Road, Toome,
Co. Antrim, BT41 3TN

Tel: 02879 659286



Website: www.clovergrow.com

Email: info@clovergrow.com